



Journal Ad Specifications Ad Submission Deadline: **December 5, 2008**

Journal Trim Size: 5.5"W x 8.5"H

Ad Sizes

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| • Color Full-Page Ad
CMYK | Trim 5.5"W x 8.5"H
w/Bleed 5.75" W x 8.75"H |
| • Full-Page Ad
Grayscale | Trim 5.5"W x 8.5"H
w/Bleed 5.75" W x 8.75"H |
| • Half-Page Ad
Grayscale | Trim 5.5"W x 4.25"H
w/Bleed 5.75"W x 4.75"H |
| • Quarter-Page A
Grayscale | Trim 2.125"W x 4"H
w/Bleed 2.75"W x 4.5"H |
| • MDA Supporter | Name Listing Only |

Check Page Size

All ads should include bleed and ads should be built to trim size.

Acceptable File Formats for Ad Submission

Files should be EPS, PDF, or JPG formatted and created in InDesign, Illustrator or Photoshop.
Please make sure all fonts are created in outlines before PDF is made
All Files should be 300 DPI

Send ads to

E-mail ad files to both:
ygag@girlsaregreat.com and newberry@mdausa.org

Need Help?

Contact Emily Newberry at MDA
P: (212) 689-9040
newberry@mdausa.org

Thank you for joining the Winning Team!

Ad creation, consultation and design are available for a fee. For more information, please contact our graphic artist at ygag@girlsaregreat.com

MDA